

# New England Arbors Brings Highly Requested Product to Market

## New Arbor is Designed for the Professional Fencer

November 2007- New England Arbors has launched a new professional grade vinyl arbor for the fence industry. The arched top Westchester Arbor is made from 100% PVC and spans a 50" opening. It is the latest addition to a new generation of arbors made for the professional fencer.

"For a while now the fencing industry has been asking us for a pure PVC arched arbor with a 50" opening, and we take customer suggestions seriously," says Denise Esser, Sales Manager of New England Arbors. "Not only is this arbor very functional for the professional fencer, but the design and detail are incomparable."

The Westchester Arbor boasts a decorative injection molded arch and English lattice side panels for a premium look. It comes with an option for a post extension kit to sink the posts 30" into the ground. Additionally, the 5x5 posts are free of aesthetic trim to provide a clean, consistent look with vinyl fences, also ensuring that fences and gates can easily be attached to the arbor. The top and bottom rails on the side panel are made from a thick architectural extrusion. The arbor is easy to assemble with snap and locking technology and minimal screws. Like all New England Arbors products, it is UPSable. In short, this arbor was designed for professional fence installations.

The arbor has been in design mode for a couple years. "The challenge was that we wanted something that not only looked great, but also delivered exceptional quality at a great value. We also believe that it had to be very simple to assemble and install as a fence contractor's time is important," says Stephen Prins, President of New England Arbors and principle product designer. "We made many design modifications and tool changes, not to mention undergoing some rigorous testing, but we're proud of the end result. This product is the bold new standard in vinyl arbors."

New England Arbors is celebrating ten years of offering a wide variety of vinyl arbors. With a variety of styles to satisfy even the most discriminating consumer, New England Arbors is passionate about design, quality and functionality. To receive a free copy of their catalog, call 800.282.9346 or visit [www.newenglandarbors.com](http://www.newenglandarbors.com).

